

# PRESS RELEASE

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## **JFK Johnson Rehabilitation Institute**

### **Celebrates National Rehabilitation Awareness Week**

Edison, NJ—JFK Johnson Rehabilitation Institute (JRI) of Edison, NJ is spreading the news about National Rehabilitation Awareness Week, September 16 -27, 2007. The week is designed to promote the value of rehabilitation, highlight the capabilities of people with disabilities, salute the professionals who provide service to people with disabilities and renew the nation's commitment to fulfill the unmet needs of people with disabilities.

“Rehabilitation restores independence while providing the individual with the means to return to work, recreation and family,” says Dr. Thomas Strax, Vice President and Medical Director of JRI. “The observance of Rehabilitation Awareness Week is a salute to the determination of more than 50 million Americans with disabilities.”

The process of rehabilitation usually requires a cooperative team approach that brings together physiatrists (physicians specializing in rehabilitation); rehabilitation nurses; physical, occupational and recreational therapists; speech language pathologists and audiologists; social workers; psychologists; and other professionals who work with patients to help them achieve the greatest level of function and independence.

JRI's rehab team helps clients overcome obstacles and accomplish normal tasks of daily living.

“Rehabilitation is an integral part of healthcare and a valuable component in providing patients with positive outcomes,” says Anthony Cuzzola, Vice President of JFK Johnson Rehabilitation Institute. “Rehabilitation is individualized so every patient can progress at his or her own ability level.”

-**MORE NATIONAL**

### **REHABILITATION AWARENESS WEEK—ADD ONE**

To celebrate Rehabilitation Awareness Week, JRI is providing information about rehabilitation services offered. Information is available at outpatient lobbies throughout JRI facilities. In addition, information on various rehabilitation services will be on display in the employee cafeteria during the week to celebrate the dedication of rehabilitation professionals.

For more information or to make arrangements for a tour, please call (732) 321-7733.

*The JFK Johnson Rehabilitation Institute, headquartered at the JFK Medical Center in Edison, NJ, is a comprehensive rehabilitative service provider focused on educating the community on rehabilitative health and helping adults and children with disabilities reach optimal function and independence. The Institute offers a complete array of inpatient and outpatient programs and services in rehabilitative health, including stroke, orthopedics, prosthetic and orthotics, electrodiagnosis, fitness, cardiac, women's health, pain management, pediatrics, speech pathology and audiology, industrial and vocational rehab and brain injury rehabilitation programs and services. JRI includes a 94-bed inpatient center in Edison. Outpatient centers are located in Edison, Metuchen, Monroe, Old Bridge and Plainfield. Affiliated with the JFK Johnson Rehabilitation Institute is the Shore Rehabilitation Institute, a 40-bed inpatient and outpatient comprehensive*

*rehabilitation hospital located in Brick, NJ. The Rehab Medicine Department at JRI also serves as the Department of Physical Medicine and Rehabilitation for UMDNJ, Robert Wood Johnson Medical School. JFK Johnson Rehabilitation Institute is accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) for its Comprehensive Inpatient Rehabilitation, Brain Injury and Comprehensive vocational Evaluation programs. For more information on the JFK Johnson Rehabilitation Institute, call 732.321.7790 or visit the organization online at [www.njrehab.org](http://www.njrehab.org).  
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